



Underwriter Program

Governor's Hurricane Conference

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The Governor's Hurricane Conference Inc. is a Florida not-for-profit and 501(c)(3) corporation. All donations to the Conference are subject to Internal Revenue Service regulations.

24th Annual Governor's Hurricane Conference Underwriter Program

- Reasons for Underwriting
- Underwriter Benefits
- Exhibit Program
- Advertising Program
- Contact Information

24th Annual Governor's Hurricane Conference

Greater Fort Lauderdale ♦ Broward
County Convention Center
Fort Lauderdale, Florida
May 23-28, 2010



- The largest hurricane conference in the country.
- Over 125,000 square feet of exhibit space and opportunities to network with attendees in both formal and casual settings.
- Great opportunity to put your company in front of the decision makers at exactly the time they want to learn about your products and services!

Reasons for Underwriting



- Enhance your company image and visibility in the emergency management community.
- Present new products & services.
- Gain vital exposure for your company.
- Build your customer database through positive networking.

Underwriter Benefits

ALL Underwriters of events and items will receive the following:

- Recognition at the general sessions.
- Signage at the event/item underwritten & in the registration area.
- Recognition & link on the GHC Website.
- Donor ribbons on your name badges.
- Recognition in the conference printed program.
- At least one complimentary conference registration.



Underwriter Opportunities



- Refreshment Breaks
- Writing Pens
- Audiovisual Rental
- Tote Bags
- Notebooks
- Internet Café
- Transportation
- Name Badge Holders

Refreshment Breaks



Show your appreciation and receive great exposure!

Up to 15 underwriting opportunities are available. There will be 5 breaks held in the Exhibit Hall. Discounts are made for a full day of breaks.

All items listed in Underwriting Benefits

Cost: \$ 3,500 per break

Conference Writing Pens

Committed – Arbor Tree & Land (ATL)



Put your company logo on the conference **writing pens** given to all attendees at registration. They will use them all week and then they take them back to the office!

Includes all items listed in Underwriting Benefits

Audiovisual Rental for Breakout Sessions



Audiovisual equipment is vital to the conference.

All items listed in Underwriting Benefits PLUS

- Your company's logo or promotional sign will be displayed in all breakout rooms.
- 1/2 page color ad in the conference program.
- 2 complimentary conference registrations.

Cost: Co-Underwriters
\$5,000 each

Audiovisual Rental for General Session



All items listed in Underwriting Benefits PLUS

- Your company's logo or promotional sign will be displayed in General Session room.
- Full page color ad in the conference program.
- 4 complimentary conference registrations.

The General Session is attended by thousands.

Cost: \$14,000

Audiovisual Rental for Awards Luncheon



All items listed in Underwriting Benefits PLUS

- Your company's logo or promotional sign will be displayed in Awards Luncheon Ballroom.
- Recognition in the Luncheon Program.
- ½ page color ad in the conference program.
- 2 complimentary conference registrations.

The Awards Luncheon is a highlight of the conference.

Cost: \$6,000

Conference Tote Bags

Committed – Crowder Gulf



Put your company logo on the **conference tote bags** given to all attendees at registration. They will use them all week and then they take them back to the office! Your promotional material can be inserted in the notebook or bag.

All items listed in Underwriting Benefits PLUS

- Full page color ad in the conference program.
- 4 complimentary conference registrations.

Conference Notebooks

Committed – IED, Inc.



Put your company logo on the conference **notebooks** given to all attendees at registration. They will use them all week and then they take them back to the office! Your promotional material can be inserted in the notebook or bag.

All items listed in Underwriting Benefits PLUS

- Full page color ad in the conference program.
- 4 complimentary conference registrations.

The Internet Café



The Internet Café has been a tremendously successful venture at the past few conferences. A wonderful opportunity to underwrite a “cutting edge” event!

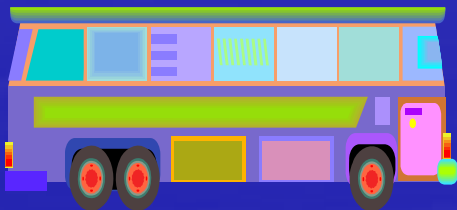
All items listed in Underwriting Benefits PLUS

- Your company’s logo will be placed on all **Internet Café** signage and promotion.
- You will “host” the Internet Café with your company staff.
- 1/2 page color ad in the conference program.
- 4 complimentary conference registrations.

Cost: \$8,500

Transportation

With at least six conference hotels, shuttle transportation is a must for attendees.



Take this opportunity to have your company name seen around the Fort Lauderdale area.

All items listed in Underwriting Benefits PLUS

- Your company name and logo on a **shuttle bus**.
- 1/2 page color ad in conference program.
- 4 complimentary conference registrations.
- Opportunity to promote products and services to bus passengers.

Cost: Co-underwriters
\$7,500 each

Name Badge Holders

Committed - SRS

This is a great opportunity to have your company's name and logo seen by every attendee.



All items listed in Underwriting Benefits PLUS

- Your company name and logo on all **name badge holders**.
- Full page color ad in conference program.
- 4 complimentary conference registrations.

Underwriter Program

For further information:

Please contact:

Lynn Daines

Executive Vice President

727-944-2724 or 800-544-5678

fax: 727-944-2687

E-mail: ghclynn@verizon.net

Website: www.flghc.org

Exhibit Program

Exhibit Program Dates:
Wednesday, May 26 &
Thursday, May 27

The Exhibit Hall will be at
the Greater Fort
Lauderdale ♦ Broward
County Convention
Center.

Morning and afternoon
refreshment breaks and a
complimentary lunch for
attendees and exhibitors
will take place in the
Exhibit Hall to insure
maximum exposure for
your company.



Advertising Program



The conference printed program provides attendees with an initial awareness of your company – what you do and how they can contact you.

To download prices and contract for advertising, go to www.flghc.org and click on the Exhibits tab.

Exhibit & Advertising Opportunities

For further information

Exhibit space and advertisement opportunities must be arranged directly with our Exhibit Manager. The Exhibit and Advertiser Program is managed by McRae Conferences & Trade Shows.

- ◆ For Information Contact:
Amy Williams
amy@mraeco.com
866-361-4442

Please make arrangements immediately. The Exhibit Hall will fill rapidly this year!

Thank you.

With the continued support of Exhibitors, Advertisers and Underwriters, the Governor's Hurricane Conference has become the largest and best forum for hurricane education and training in the nation.

