



MAY 2011 MEETING NOTICE

WHO: PIOs and news media

WHEN: 10 – 11:30 a.m. • Thursday, May 19, 2011

WHERE: Broward County Convention Center, Rooms 207-208
1950 Eisenhower Blvd., Fort Lauderdale

Meeting Host: 2011 Governor's Hurricane Conference Media Staff

Topic: *Challenges For PIOs And Media During Emergency Operation Center Activation And Disaster Deployment*

This meeting will be held during the Governor's 25th Annual Hurricane Conference. We'll hear from Emergency Managers from South Florida and Florida PIO Deployment Team leaders. As always, attending a SFMC meeting is free. However, conference fees do apply if you choose to visit the conference exhibit hall or attend any of the training/educational opportunities available during the conference. Also, standard fees apply for parking at the Convention Center, whether you are attending the conference or not.

FEMA-Sanctioned Training Opportunities For PIOs During the Hurricane Conference: There's an Enhanced Basic PIO (G-290) class being offered 5/15 – 5/17 and also a one-day Joint Information Systems/Joint Information Center JIS/JIC Planning (G-291) for PIOs course on 5/16. The fee for any of the training is \$95/flat fee, payable at registration. For more information, visit the conference Web site at www.flghc.org.

Hurricane Conference Exhibit Hall: \$20 charge for government/non-profit employees

PIO volunteers are also needed to staff the Media Room during the conference week – if interested, contact Ann Rowe-McMullen annrowe64@hotmail.com or 850-933-0161.

PIOs from all disciplines are welcome at meetings of the South Florida Media Coalition, as are members of the media - news managers, assignment editors, producers and reporters from TV, radio, print and online. Please pass the word and share this with your colleagues. So we can plan on seating, please RSVP to SFMediaCoalition@broward.org by May 15.

About SFMC

The goal of the South Florida Media Coalition is to improve the working relationships among the media and public information officers in South Florida through open dialogue in this forum. To be added to the e-mail distribution list or for more information about the South Florida Media Coalition, e-mail SFMediaCoalition@broward.org.