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FOR IMMEDIATE RELEASE

**GREATER FORT LAUDERDALE HOSTS
2010 GOVERNOR'S HURRICANE CONFERENCE
"Resiliency through Preparedness – Protecting Our Population"**

GREATER FORT LAUDERDALE, FL – The 24th Annual Governor's Hurricane Conference (GHC) will be held in Greater Fort Lauderdale at the Greater Fort Lauderdale/ Broward County Convention Center, May 23rd – 28th.

In a letter from Governor Charlie Crist he states, "The 2010 Atlantic Hurricane Season will be here soon, and this yearly gathering of our State's first responders, faith and community-based service providers, and emergency management professionals will bring together what I believe is this nation's finest emergency management team."

To date, individuals registered include representation from 3 foreign countries, 30 states, and 56 Florida counties. Participants are from the public and private sector with emergency management responsibilities and will meet to further their knowledge and discuss future strategies for hurricane planning, response, and recovery in order to protect our population. The various courses and workshops will further enhance the knowledge of the attendees to better prepare, respond, recover and lessen the effects of man-made and natural disasters. GHC is committed to preparing these professionals to meet the season's challenges through various educational courses and workshops offered throughout the week long conference.

GHC has contracted room blocks with the Bahia Mar Beach Resort, Comfort Suites Airport & Cruise Port, Embassy Suites 17th Street, Hilton Fort Lauderdale Marina, Renaissance Ft. Lauderdale Hotel, and Sheraton Ft. Lauderdale Beach Hotel for conference attendees. Broward County can expect an estimated economic impact of \$5 million from this most important conference.

"We are proud to once again host the 2010 Governor's Hurricane Conference," said Nicki E. Grossman, president of the Greater Fort Lauderdale Convention & Visitors Bureau. "We welcome attendees as they come together to share lessons learned and best practices from more than 24 years of strategic planning for hurricane preparedness."

Media organizations **must pre-register** by visiting the Media Room page of the conference website at www.flgchc.org. Ann Rowe-McMullen, Media Coordinator, can also be reached at annrowe64@hotmail.com or via cell at (850) 933-0161.