



CONTACT: Bea Garcia

786-853-4783 bea@useoc.com

(Call/Email for password to demo site)

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EMICUS.com will provide real-time information when a disaster strikes

SEATTLE, Wash. – EMICUS.com is designed to help families, friends and communities share information and stay in touch when disaster strikes.

Launching in beta version in June 2009, EMICUS.com will offer a variety of free tools including online disaster preparedness information, digital insurance archive, a missing person database, pet locator, an emergency communication system and much more.

The site harnesses today's web and mobile technologies to provide individuals and small businesses critical information – the location of available shelters, evacuation routes, open gas stations, food and hardware stores, location of flooded areas or downed power lines -- in an accessible manner, via the web or mobile phones. Being better informed means people, businesses and government agencies can better prepare and respond to a disaster.

EMICUS.com will aggregate information from a variety of sources including state and federal agencies, non-governmental organizations, news media, social networking sites and people in the impacted areas. Users will be able to integrate contacts from Facebook, Twitter and other networking sites. The site will be the first to actively seek out user-generated information and make it available to the public. Such content already has proven to be a vital resource in recent catastrophic events such as the recent flooding of the Red River in the Dakotas and Minnesota where calls for help went out via several networking sites and local residents were kept up to date on conditions.

EMICUS.com can also be used as a communication tool for first responders, government agencies and volunteer organizations. The site's geospatial dashboard will help these organizations to better allocate resources before and after an event. It would allow these agencies to provide information to the public in a variety of formats. It can also help them monitor public comment via postings on EMICUS.com and feeds from other social media sites.

"Especially after Hurricane Katrina in 2005 and Ike last year, there was relatively little of the crucial information people needed to know when dealing with the aftermath of such disasters. There was no place to find this information easily and quickly. The tools EMICUS.com provides will help solve this problem," says Paul Berger, co-founder and chief strategic officer for the website.

About EMICUS.com

EMICUS.com is the initial product for U.S. Emergency Operations Center Inc. The company's mission is to fill a critical gap in disaster information. While 91 percent of Americans live in areas of the

country prone to moderate to high-risk of natural disasters, there is no central online source for disaster information. Sources of real time data are minimal at best and today's social media tools are hardly utilized. Formed in 2009, the company will partner with local, state and federal emergency operations and relief organizations to gather and disseminate information.