



**News Release
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**FEDERAL ALLIANCE FOR SAFE HOMES - FLASH® PARTNERS RECEIVE AWARD FROM
FLORIDA GOVERNOR'S HURRICANE CONFERENCE**

Ft. Lauderdale, FL – (May 14, 2009) –The Florida Governor's Hurricane Conference today honored the corporate sponsors of StormStruck: A Tale of Two Homes® at INNOVENTIONS at Epcot® at the Walt Disney World® Resort in Lake Buena Vista, FL with its Corporate Award in recognition of their innovation and achievement in public awareness and mitigation advocacy. StormStruck® enables guests from around the world to experience the power of a weather event while learning how to best prepare for floods, hail, high winds, lightning and more.

Craig Tillman of WeatherPredict Consulting (RenaissanceRe Affiliate), Jamie France of State Farm and Phillip Burton of Simpson Strong-Tie were individually recognized for contributing their technical expertise to emergency preparedness messaging in an unprecedented manner to the guests visiting INNOVENTIONS at Epcot® annually. The exhibit serves as a mitigation public awareness model through its clever use of storytelling and combines education and entertainment to inspire consumers to accept, retain, and act on severe weather preparedness and mitigation messaging.

Craig Tillman, President of WeatherPredict Consulting, an affiliate of RenaissanceRe, said: "It's an honor to be recognized by the Governor's Hurricane Conference, and I'm pleased StormStruck's message of awareness and preparedness is being so well-received. By lending our natural catastrophe expertise and financial support to pioneering mitigation initiatives like StormStruck, RenaissanceRe and WeatherPredict hope to help save lives and reduce economic loss in storm-exposed communities."

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“Long before disaster strikes, State Farm is there educating the public about safety and disaster preparedness,” said Jamie France, P&C Underwriting Manager with State Farm Insurance. “StormStruck allows us to reach millions of people and inspire action before a disaster strikes. We are honored that the Conference recognized our commitment to saving lives and protecting property. We also wish to thank the other sponsors: Walt Disney World, Federal Alliance for Safe Homes - FLASH, RenaissanceRe, WeatherPredict Consulting and Simpson Strong-tie for their efforts in making StormStruck a reality.”

Phil Burton, Vice President at Simpson Strong-Tie, said: “It is an honor to be recognized for our outreach efforts,” said Phil Burton, vice president of Simpson Strong-Tie. “We are committed to educating families about ways to make their homes safer and stronger so that we can help reduce the amount of damage caused from high winds and hurricanes. This award helps validate that we are making a difference.”

“StormStruck represents a milestone in the disaster safety movement and could not have been possible without exceptional support from our partners,” said Leslie Chapman-Henderson, FLASH CEO and President.

The nonprofit Federal Alliance for Safe Homes – FLASH®, Inc. is a 501(c) collaboration of organizations dedicated to strengthening homes and safeguarding families from disaster. Based in Tallahassee, FLASH is the nation's fastest-growing disaster safety education organization with more than 100 partners including FEMA, FL Division of Emergency Management, Georgia Pacific, The Home Depot, International Code Council, National Weather Service, Renaissance Reinsurance, Simpson Strong-Tie, State Farm, USAA and WeatherPredict Consulting, Inc. To learn more about FLASH and access free resources, visit www.flash.org call (877) 221-SAFE (7233).

About INNOVENTIONS at Epcot® at the Walt Disney World® Resort INNOVENTIONS is located in the heart of Epcot® at the Walt Disney World® Resort in Lake Buena Vista, Florida. Creativity and imagination abound as guests celebrate inspiration and the innovations that improve their lives and expand their horizons. Hands-on, interactive exhibits allow children and adults to be immersed into ideas that inform, entertain and inspire – conquer the most dangerous house in America, find solutions to “sticky” problems, experience the most cutting edge products at the “House of the Future,” protect the environment from the daily waste we create and push the limits of everyday products as we make the world a safer place. For more information on INNOVENTIONS, visit www.innoventions.disney.com

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