



For Immediate Release

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**WINEGARD COMPANY GROWTH PARALLELS
RISE OF TELEVISION INDUSTRY**

BURLINGTON, Iowa – (May 10, 2009) – Winegard Special Products, a division of Winegard Company, offers a wide range of two-way auto-deploy transportable mounts for the enterprise, energy, and emergency response industries.

Since its founding by John Winegard in 1954 at the dawn of the television age, Winegard has been a leading manufacturer of quality television reception products. Over the years, the company has consistently been on the cutting edge of design and manufacturing technology, from the original Yagi home television antenna, to the wildly popular Sensar® over-the-air RV TV antenna, to today's state-of-the-art automatic multi-satellite television systems and two-way communication systems.

The company has built a worldwide reputation based on an unwavering commitment to innovation and continuous improvement in the quality, cost and delivery of its products, services and processes. Winegard employs more than 450 highly skilled, dedicated professionals, some of whom have 20, 30 and even 40 years with the company.

Winegard's manufacturing capabilities and processes are second to none in the TV antenna industry. Throughout its history, the company has endeavored to be a vertically integrated manufacturer. From design and tooling to finishing raw materials, fabrication, production and shipping, the talented and creative staff at Winegard responds to the ever-changing needs of its customers.

Wide Product Line

Winegard currently manufactures a wide array of products in five distinct product lines:

- **Special Products:** Two-way VSAT satellite communications systems for the enterprise, energy, and emergency response industries in 0.84 meter, 0.96 meter, 1.2 meter and 1.8 meter configurations.
- **Mobile Television Reception Products:** Recreational vehicle, truck, marine, and automotive applications. Digital and HD satellite TV antennas ranging from manual crank-up models to fully automatic stationary and in-motion systems with GPS/DVB. DTV and HDTV bi-directional and omni-directional over-the-air antennas. Ground antenna mounts and accessories.
- **Satellite TV Antennas and Mounts:** Residential antennas ranging in size from 46 cm to 1 meter, including mounts and accessories.
- **Over-the-Air DTV/HDTV Antennas:** DTV and HDTV VHF/UHF/FM TV antenna systems, distribution and preamplifiers, power supplies and accessories.
- **Telemetry:** Medical and data antenna systems, distribution amplifiers, power supplies and accessories.

Industry Firsts

Having held 60 patents over the years, including the current 26 in the U.S and two overseas, Winegard Company has accomplished many industry “firsts,” starting with John Winegard’s design of the world’s first all-channel Yagi antenna, which completely changed the antenna industry; the 82-channel antenna; antenna-mounted preamplifiers; antenna amplifiers; the anodizing process; the perforated aluminum satellite antenna; and the RV television antenna, among others.

Winegard was also the first to use an electro-coat (E-coat) paint system for mounts and brackets. Current capacity allows Winegard to E-Coat 1000 pounds of material every three

minutes. Two 400-ton presses are used to form mount parts and other support pieces used in the production of satellite antennas.

High-speed tooling results in very little worker handling. The computer numerically controlled (CNC) tube bender produces intricate parts with ease, out of rectangular and round tubing. This unique piece of equipment, which can bend tubes up to 2" in diameter, bends tubing with pinpoint accuracy while actually strengthening the material. The process produces parts with minimal degree of variance and minimal tube creasing.

To ensure accurate surface tolerance on all satellite antennas, samples are tested a minimum of every two hours. Accurate surface tolerance is necessary to ensure maximum signal is collected and directed to the focal point of the antenna. Satellite antenna dishes are powder coated. This finish is UV resistant and exceptionally tough. Combined with an E-coat process, these systems are able to withstand a 200-hour salt spray test.

The company maintains an electronic manufacturing area, a "clean room", where electronic PC boards are produced and tested in a static-controlled environment. Other electronic assemblies are also manufactured in this environment. A large number of accessories, including wall plate amplifiers, distribution amplifiers, booster, couplers and splitters, are also manufactured. Parts used in Winegard products are molded in the mold and fabrication areas.

Commitment to Quality

Winegard's commitment to quality does not end with the manufacturing process. Winegard Customer Service personnel are available to assist consumers with information and answer any questions. In addition, the Technical Services staff is available for specific information on installation, operation and repair of Winegard products in the field.

Under the direction of Randy Winegard, son of the company's founder and the current president and CEO, Winegard Company will continue to grow with new products and new customers, maintaining its hard-earned and well-deserved status as the number one manufacturer of satellite and over-the-air television reception products.

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